

1. The reply filed on 7/26/2010 is not fully responsive to the prior Office Action because of the following omission(s) or matter(s): applicant elected olea europea extract, the ionene polymer obtained by reaction of 1,4- dichlorobutane with poly(oxyethylene(dimethylimino)-ethylene(dimethylimino)ethylene dihalides), Vitamin C, etoxyglycol or etoxydiglycol and the form serum only. Problem is, it is not clear what this ionene polymer is, applicant has elected a product by process but not a product that can be searched, applicant needs to name a specific ionene polymer product, not a reaction to make a product. Also applicant needs to elect either etoxyglycol or etoxydiglycol.

See 37 CFR 1.111. Since the above-mentioned reply appears to be *bona fide*, applicant is given **ONE (1) MONTH or THIRTY (30) DAYS** from the mailing date of this notice, whichever is longer, within which to supply the omission or correction in order to avoid abandonment. **EXTENSIONS OF THIS TIME PERIOD MAY BE GRANTED UNDER 37 CFR 1.136(a).**

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael V. Meller whose telephone number is 571-272-0967. The examiner can normally be reached on Monday thru Thursday: 9:30am-6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Terry McKelvey can be reached on 571-272-0775. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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